

KENNY LY

GRAPHIC DESIGN &
ILLUSTRATION

CONTACT

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OBJECTIVE STATEMENT

An Austin-based graphic designer and illustrator with a focus on creating impactful visual works through incorporating playful elements.

WORK EXPERIENCE

Assistant Lab Manager

UT Austin Design Lab | November 2023 - Current

- Designed signage and visual systems to improve lab workflow
- Maintained detailed spreadsheets for tracking lab materials
- Supported students with printing processes and heavy machinery
- Cleaned and reorganized lab space for better functionality
- Provided feedback on HTML/CSS for website launch

Design Lead, Social Media Manager

Unbound Tarot Project | June 2024 - Current

- Designed print-ready book layouts for 78 illustrated artworks
- Created branding and promotional marketing graphics (X)
- Illustrated pieces for both product and marketing purposes
- Managed content schedule and answered customer questions
- Coordinated 30+ international contributors through production

Design Lead, Social Media Manager

Farewell Alberia Zine | June 2022 - November 2022

- Led design and branding for a fan zine with 50+ contributors
- Created branding and promotional marketing graphics (X)
- Managed content schedule responded to community messages
- Assisted with typesetting and designing page layout design

EDUCATION

Bachelor of Fine Arts in Design

The University of Texas at Austin | May 2025

SKILLS

Graphic Design
UX Research
Branding
Illustration
Print Production
Typography

TOOLS

Illustrator
Photoshop
InDesign
After Effects
Figma
Blender