

# KENNY LY

GRAPHIC DESIGN &  
DESIGN RESEARCH

## CONTACT

kennyconghanhly@gmail.com

281.748.4275

[kennycly.com](http://kennycly.com)

[www.linkedin.com/in/kennycly](http://www.linkedin.com/in/kennycly)

## OBJECTIVE STATEMENT

An Austin-based graphic designer and researcher with a focus on creating impactful visual works through incorporating playful elements.

## WORK EXPERIENCE

### Assistant Lab Manager

UT Austin Design Lab | November 2023 - Current

- Assists students in using various shop equipment
- Cleans and reorganizes lab space to improve student workflow
- Examines space for areas of student experience improvement
- Assisted in content transfer and organization for new website launch
- Advised on formatting for HTML + CSS for website launch

### Design Lead, Social Media Manager

Unbound Tarot Project | June 2024 - Current

- Organized 30+ contributors for a community art card deck
- Managed contributors to complete work under a strict deadline
- Designed branding and promotional marketing graphics for X page
- Scheduled regular posts and interacted with community questions
- Communicated with manufacturing teams for final production

### Design Lead, Social Media Manager

Farewell Alberia Zine | June 2022 - November 2022

- Organized 50+ contributors for a community fan book
- Created branding and promotional marketing graphics for X page
- Scheduled regular posts and interacted with community questions
- Assisted in publication body copy typesetting

## EDUCATION

### Bachelor of Fine Arts in Design - Year 4

The University of Texas at Austin | Fall 2021 - May 2025

## SKILLS

Graphic Design

UX Research

Branding

Illustration

Print Production

Typography

## TOOLS

Illustrator

Photoshop

InDesign

After Effects

Figma

Blender